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PRESS RELEASE

Old Dominion Speedway welcomes Comcast back to the track. The taping of a limited schedule was so successful last year that Comcast will return and tape all of the races in 2008 beginning in June.

The races will be re-aired the following week and will be available also on Comcast's exclusive Video on Demand "VOD" System.

Comcast will also tape Old Dominion's Spring Drag Spectacular (Show of Shows) drag race on April 27th.

Improvements in facilities are planned to accommodate the increased schedule. Programming content will also be increased and enhanced with significantly more pre-race/post race interviews.

Comcast's increased coverage offers your sponsors even greater exposure at the track. Contact Doug Jackson at 703-898-0888 or Butch Manning at 703-328-2238 for signage options.



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